



INTERNET BOOKING ENGINE

What it is

bookNG is the Internet Booking Engine (IBE) for rezNG (CRS).
 bookNG is highly customizable and well-converting.
 bookNG is adaptive and has built-in responsive design.
 bookNG is available in multiple versions and performs well on smart phones and tablets, on web and facebook.

What does it do and how

- Rich images and gallery display
- Real-time "Availability Calendar" on IBE displays clear booking possibility
- Multi-room Bookings possible (including different stay period per room) USP
- Dynamic Packaging - possibility to select any enhancements in dynamic number
- Enhancements booking step on IBE, only offers services which are not already included in the package (no redundant offers)
- Separate "Special Offers" landing page allows dedicated marketing of "arrangements"
- Possibility to define booking messages - triggered by stay period or date of booking, or both
- "Call Back" function - booker can request to be called back and can be combined with phoneNG (call center) & can also finish incomplete IBE bookings
- Bookings for children possible (either in the same room or in a separate one)
- Integrated E-Payment system, PCI compliant
- Conversion tracking - see how many hits each booking page had
- SSL certified environment
- Smart phone and tablet, web and Facebook versions are available
- No hardware or software requirements, bookNG operates in an internet-based environment and can be accessed from anywhere

Your benefits

- Easy customer journey with clear call-to-action ensures good conversions and performance of hotel direct channel - no matter which device;
- Additional revenue opportunity from dynamic packaging and special offer page;
- Customizable user journey and user experience (USP);
- No system maintenance requirement, as bookNG is internet-based.

What you need to use it

- PC and an internet connection
- Sign up for bookNG and rezNG

RECEIVE UPDATES FROM REZNG ON PRICE AND AVAILABILITY:

03

bookNG
Internet Booking Engine
(web-mobile-facebook)

↑ sending updates

↓ booking retrieval

02

rezNG
Central Distribution Platform

"PAYMENT GATEWAY" ensures secure payment

↑ sending updates

↓ booking integration

DATA INPUT FROM:

01

PMS - Availability
yieldNG - Price Recom.
performNG - Price Recom.
compNG - Comp Data

04

Booking received by the PMS