



# REVENUE MANAGEMENT SUPPORT

## What it is

consultNG is an optimization program that accompanies your hotel in all tactical and strategic Revenue Management tasks and questions.

With consultNG, your hotel will be periodically assessed, be coached on the job and receive Recommendations for even better revenue. The consulting program can be tailored to the individual hotel needs both in weighting of topics and scope of contribution.

## What does it do and how

- Conduct auditNG as foundation for all activity (please see auditNG profile)
- Implement perceived and agreed opportunity from auditNG
- Supply customized report templates, tools and best practice procedures
- Repeat auditing quarterly (or in customized rhythms)
- Review bi-weekly current booking pace performance and supply reports and recommendations
- Review bi-weekly current market mix performance and supply reports and recommendations
- Review bi-weekly current market performance and supply reports and recommendations
- Review bi-weekly current distribution performance and supply reports and recommendations
- Implementation of and participation in Revenue Management Meeting at month-end review
- Call in Service providing consulting on ad-hoc questions

## Your benefits

- Optimization of overall market performance and gain of revenue opportunity
- Customized ongoing support in transparent and structured manner
- Strong control on sale of inventory at optimized strategies
- Fresh perspectives and preventing risk of incusted structures and strategies